



all the flavor. half the fat.

*FAQ

- **how do you pop a chip?**

popping is how we turn our naturally delicious ingredients into our tastier and surprisingly better for you popped potato, tortilla and veggie chips. we start with the finest ingredients, add a little heat and pressure, and pop! it's a chip. in fact, popping our potato, tortilla and veggie popchips is almost as much fun as eating them. (we said almost.)

- **don't chips need a lot of fat to taste really good?**

you'd think. but we're able to pop up the flavor without any oil in the popping process. when we season them, we just use a bit of non-hydrogenated, non-gmo safflower or sunflower oil (two oils for which gmo doesn't exist), and/or non-gmo canola oil. so popchips have all the flavor, and half the fat of regular fried chips. which means you won't have to wipe your greasy chip hand on your jeans.

- **what kind of oil do you use?**

well, we don't use any oil in the popping process. we only use a bit of non-hydrogenated, non-gmo sunflower or safflower oil (two oils for which gmo doesn't exist), and/or non-gmo canola oil when we season popchips.

- **do popchips have any trans fat?**

nope. there are 0 grams of trans fat in popchips.

- **do popchips have any saturated fat?**

there are 0 grams of saturated fat in all of our flavors, other than our sour cream & onion and cheddar & sour cream potato popchips, and our ranch and nacho cheese tortilla popchips, which have only .5 grams.

- **do popchips have msg or other flavor enhancers?**

no. we do not use any msg in any of our popchips products.

- **do you use any preservatives, artificial flavors, colors or ingredients?**

nope. popchips have no preservatives, no fake flavors and no fake colors.

- **so how long do popchips stay fresh?**

popchips will stay fresh in an unopened bag for more than 12 months. to anyone that has the self-restraint to let popchips sit in their cupboard that long to prove it, we commend you. remember though, they have no preservatives, so get a good chip clip after opening the bag or better yet, just eat them all at once.

- **do popchips have soy in them?**

nope, there is no soy in popchips.

- **are popchips kosher?**

yes, all popchips are kosher certified by kof-k kosher supervision. our barbeque, sour cream & onion, cheddar & sour cream potato popchips and our ranch and nacho cheese tortilla popchips are kosher designated "dairy." all other flavors are non-dairy and kosher designated "parve."

- **are popchips gluten-free?**

yes. we're happy to say that popchips have been officially certified by the gluten-free certification organization (<http://www.gluten.net/>); a program of the gluten intolerance group®, also known as gig®.

- **what about allergens like nuts or dairy?**

none of our chips contain nuts/treenut ingredients. our barbeque, sour cream & onion, cheddar and sour cream potato popchips, and our ranch and nacho

cheese tortilla popchips contain dairy. these allergens are marked on the ingredient section of each bag, another reason to read that label.

- **do popchips have soy lecithin?**

we're happy to say that there's no soy lecithin in any flavor of popchips.

- **how much sodium is in popchips?**

depending on the flavor, a 1 oz serving of every popchips flavor contains between 115 mg and 220 mg.

- **how much potassium is in popchips?**

for our snackers who like to get their "(k) for the day" (k = potassium!), 1 oz (28 g) serving of popchips contains between 50 mg and 270 mg of potassium, depending on the flavor.

- **are popchips non-gmo?**

happy to say that our ingredients are sourced from non-gmo sources. we are currently enrolled in the non-gmo project in order to obtain non-gmo project verification for some of our products. this project is a significant undertaking and does take time, and we will keep you updated on our progress with the process to let you know as specific products are verified. for more information on non-gmo project verification, check out <http://www.nongmoproject.org/about/>

- **are popchips vegan?**

our sea salt, sea salt & vinegar, salt & pepper and sweet potato are vegan. our chili limón tortilla popchips and all our veggie chips (sea salt, hint of olive oil & tuscan herb) are also vegan flavors . the rest of our popped potato and tortilla chips are vegetarian.

- **what is acrylamide?**

acrylamide is a naturally-occurring chemical that can form in some foods, including those made with potatoes, during some types of high temperature cooking. if you want to learn more, the u.s. food & drug administration has more info here. <http://www.fda.gov/Food/FoodbornellnessContaminants/ChemicalContaminants/ucm053519.htm>

- **are popchips' bags recyclable?**

not yet, but we're working on it. because popchips have no preservatives, we insist on having the best packaging that keeps heat, light and air out, and our fresh flavor in. but we're very concerned about our carbon footprint, which is why we recycle materials wherever possible. in the meantime, we raise our hand out of the chip bag and promise that we're working harder than ever to find a recyclable, compostable and biodegradable bag that's both affordable and meets our high demands for the freshest, most flavorful chips.

- **quit holding back. where can i get some?**

pop on over to our store locator, pop in your zip code and voila...see what stores near you carry your favorite flavor <http://popchips.com/store-locator> . and if you don't want to get up from your chair, you can always order all of our delicious flavors from our online store at: <http://store.popchips.com>.

- **i've only seen a few flavors on the shelf. what's up with that?**

while popchips are available in a variety of taste-bud popping flavors, not every retailer carries them all. if you want more flavors, you might practice some snacktivism and pop into your local retailer to ask them to carry your favorites. or you can order at our online store at <http://store.popchips.com>.

- **who makes popchips and where are they popped?**

we do! popchips is a delicious brand of popped snacks from popchips, inc., which was founded in 2007. all our chips are popped at our popping facility in southern california.

- **i have a store. how do i get popchips on my shelf?**

by all means, get in touch with our sales team at sales@popchips.com. let's get popping!

- **i'm a snack fanatic. what do i do now?**

tell us your story, share your favorite flavor, get our newsletter, "snack on this", follow us on twitter, like us on facebook and spread the snack love. or just shoot us a note and say hi. we'd love to hear from you at snackers@popchips.com.

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